



News Release



FOR IMMEDIATE RELEASE

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HOMEBUYERS CAN STILL QUALIFY FOR A FEDERAL TAX CREDIT ON THE PURCHASE OF A BRAND NEW KB HOME

Deadline quickly approaching, visit a KB Home community today

LOS ANGELES (March 11, 2010) – KB Home (NYSE: KBH), one of the nation's premier homebuilders, today announced that customers can still qualify for the federal homebuyer tax credit on the purchase of a newly built KB home, but they must act soon. In select communities across the country, a number of brand new KB homes are ready to be customized with the buyer's choice of countertops, flooring, lighting and more. Homebuyers may qualify for a tax credit on these homes if they sign a purchase contract by April 30 and close by June 30, 2010.

"Homebuyers who want to take advantage of the limited-time federal homebuyer tax credit still have time to choose a newly constructed KB home, but they need to move quickly," said Wendy Marlett, senior vice president of sales, marketing and communications at KB Home. "Who wouldn't prefer a brand new home that is personalized to each buyer's style and backed by a 10-year limited warranty? Buyers who act now do not have to settle for the uncertainty of a resale home and may qualify for this tax credit opportunity."

First-time homebuyers may be eligible for an \$8,000 fully refundable tax credit, which means the claim can be received even if a taxpayer owes no tax or if the credit is more than the tax they owe. Move-up buyers who have owned and lived in their home for at least five consecutive years out of the last eight may be eligible for a tax credit of up to \$6,500 on the purchase of a new residence. For members of the military, the deadline to qualify for either tax credit is extended through April 30, 2011 (with an extended closing deadline of June 30, 2011) for those serving on qualified official extended duty service outside the U.S. for at least 90 days before May 1, 2010. No credit is allowed if the purchase price of the home exceeds \$800,000.

For more information about KB Home and locations of its new home communities, visit www.kbhome.com or call 888-KB-HOMES. Buyers can learn more about the housing tax credit at www.federalhousingtaxcredit.com. Since individual circumstances vary, buyers should speak with a financial or tax advisor for details and information.

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About KB Home

KB Home, one of the nation's premier homebuilders, has delivered over half a million quality homes for families since its founding in 1957. The Los Angeles-based Company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning home designs and communities meet the needs of first-time, move-up and active adult homebuyers. The Company trades under the ticker symbol "KBH" and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit www.kbhome.com.

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